



# THE POINT

A JESUS COMMUNITY

## 2022 OVERVIEW

**VISION:** We are a local Santa Cruz church community committed to awakening people to the reality of loving Jesus and one another.

**SITUATION:** Santa Cruz is known as one of the most beautiful cities in America. It is also one of the most secular cities in America. A hub of national influence in business, music, arts, extreme sports, and politically charged. Rising population rates bring spiritual opportunities in every demographic of the population. Santa Cruz - Watsonville has the highest poverty rate in the United States 5x higher than the national homeless rate with Salinas coming in at #2 in homelessness in the nation. Revealing to us that this city's beauty is only skin deep. Because of the large UCSC, the average age is 28.9 years old. Affectionately known as "Surf City." Santa Cruz is a key city and we are in the fight to bring Jesus into the culture.

**FIVE SPHERES OF FOCUS:**

- Local Families (all life-stages)
- Business & Leadership Community
- Music & Arts Community
- Poor and Outcast Community
- Outdoor Adventure / Recreation Community

**OBJECTIVE:** So why does The Point Community want to bring Jesus into the Santa Cruz culture?

We believe Santa Cruz is positioned strategically in the Bay Area with many opportunities to successfully bring the gospel into five spheres of influence by being the heart, head, hands, and feet of Jesus to a culture that desperately needs hope! The only hope that can help them is Jesus!

**MISSION:** How will The Point Community bring the gospel into five spheres of influence by being the hands and feet of Jesus?

We will help restore the Santa Cruz area by coming alongside individual lives, families, communities, and cities by inspiring, equipping, and empowering them to pray for their neighbor, have compassion for their neighbor, share the gospel of Jesus, read the Bible, and build healthy community.

We will use the Acts 2:42 model for our Sunday worship gatherings.

- Is devoted to Godly teaching
- Fellowship together
- Eat together
- Pray for one another
- Come together regularly
- Care for each others' needs
- Praise God together.

We will be establishing and igniting these 12 values in our ministry this year and discovering ways to live them out together.

- Unity in Christ – Psalm 133
- Excellence in my Offering – Matt 5:15
- Humility – James 4:6
- World Class Service – Ezekiel 44
- Transformative Faith – Hebrews 11:6
- Relational Equity – Jeremiah 22
- Compassion Mindset – Phil 4:5
- Submission Releases Authority – Luke 7:1-8
- Character Matters – Phil 2:15
- Generosity & the Kingdom – 2 Corinthians 9:6
- Kingdom Centered Life – 1 Corinthians 1
- Truth and Spirit Centered – John 8

We will offer 2022 workshops as a practical way to strengthen the community.

- Hearing Gods Voice
- Kingdom Finances
- Kingdom Business
- Alpha
- Freedom Course
- Identity Discipleship Course

**ACTION:** Our main strategy to help restore Santa Cruz through the power of Christ is to develop a **Ministry Servant/Go Team** comprised of helpers, leaders, and leaders of leaders.

We pray that all who come through this ministry are (or become):

- **Saved** by Gods grace and receive the free gift of salvation through Jesus Christ.
- **Healed** in mind, body and spirit by Gods grace to walk in complete freedom.
- **Set Free** from all oppression to walk in total freedom with Jesus
- **Inspired** with compelling God stories to walk with Jesus, serve and love one another, and take Jesus into all the world.
- **Equipped** with practical tools and resources to walk with Jesus, serve and love one another, and be light in all the world.
- **Empowered** by Gods grace to serve and love one another & go into all the world through their inspired calling!
- **Sent** into a life of kingdom service to love and serve God's people and the world.
- **Support** those who have been called and sent into their kingdom call through prayer, counsel, friendship, and financial